



Investment Opportunities

Sponsoring an academic conference is more than just a donation; it's a strategic investment in the future of your industry. By partnering with us, your organization gains direct access to the brightest minds, cutting-edge research, and the next generation of talent.

Why partner with SEISMIX 2026?

- **Brand Visibility & Authority:** Position your brand at the forefront of innovation. Your logo will be featured prominently across conference materials, placing you directly in front of thought leaders and influential faculty.
- **Networking & Lead Generation:** Build meaningful relationships with key decision-makers and subject matter experts during pre and post conference events, conferencing and social events.
- **CSR & Community Impact:** Demonstrate your commitment to the advancement of knowledge and the professional development of the academic community.

INVESTMENT OPTIONS	DIAMOND	PLATINUM	GOLD
Investment	R70 000	R 50 000	R 30 000
Exhibition stand – table and chair set up in the registration foyer for the duration of the conference	Yes	Yes	No
Opportunity to show a promotional video or talk in the opening or closing plenary session	3 min	2 min	1 min
Acknowledgement from chairperson during opening and closing ceremonies	Yes	Yes	Yes
Logo, in full colour, on the front of the conference brochure and all promotional material where possible	Yes	Yes	Yes
Advertisement in the conference handbook	A4 x 1	A5 x 1	No
Logo projected on screens during break	Yes	Yes	Yes
Banner may be placed in the conference venues	Yes	Yes	No
Banner may be placed on the main room stage	Yes	No	No



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Additional Investment options	
Name badges and lanyards	R25 000
Conference bags	R50 000

Ready to make an impact?

Join us in shaping the future of Seismix and ensure your brand is top of mind. Contact Marcia on marcia@viaafrica.co.za for more information, or visit our website on www.seismix2026.co.za

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